## Arizona Department of Agriculture

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## NOTICE OF MEETING AND AGENDA ARIZONA LEAFY GREEN PRODUCTS SHIPPER MARKETING COMMITTEE

## COMMUNICATIONS SUBCOMMITTEE

Pursuant to A.R.S. § 38-431.02 notice is hereby given to the members of the Arizona Leafy Green Products Shipper Marketing Agreement Marketing Committee Communications Subcommittee (Communications Subcommittee) and to the general public that the Marketing Committee will hold a meeting open to the public on May 8, 2008 beginning at 1:00 PM at Arizona Department of Agriculture, 1688 W. Adams Street, Room 206, Phoenix, Arizona. Members of the Communications Subcommittee will attend either in person or by telephone conference call. The Subcommittee may vote to go into executive session for the purpose of obtaining legal advice from its attorney on any matter listed on the agenda pursuant to A.R.S. § 38-431.03(A)(3).

The agenda for the meeting is as follows:

1. Call to Order. Jim Nowlin

2. Roll Call Teressa Lopez

Approval of Minutes of March 6, 2008 Meeting. Jim Nowlin

(Information, discussion and action)

Jim Nowlin Resignation of Eric Schwartz and Ed Hermes

Reduce the committee size or Replace Resigned Members (Information, discussion and action)

Election of Chair, Vice-Chair and Secretary Jim Nowlin (Information, discussion and action)

Update on Arizona Leafy Green Shipper Marketing Teressa Lopez Agreement

Service Mark / Certification Mark Logo Design: Recommendation Teressa Lopez

Trade Marking Law (Information, discussion and action)

AZ LGMA Website Teressa Lopez

Arizona Dept. of Administration web hosting

Marketing Agency: Public and Government Relations (Information, discussion and approval)

**Public Comments** Chair

This is the time for the public to comment. Members of the Subcommittee may not discuss items that are not on the agenda. Therefore, action taken as a result of public comment will be limited to directing staff to study the matter or scheduling the matter for further consideration and decision at a later date.

## 10. Next Meeting Date/Adjourn

Chair

Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Mike McMinn at (602) 542-4315 (voice) or 1-800-367-3839 (TDD Relay). Requests should be made as early as possible to allow time to arrange the accommodation.